

# Karolinska Cardiogenci Shock Days 4-5 June, 2025 Stockholm, Sweden

#### Dear Industry Representatives,

I am writing this letter to extend a warm invitation to your company to endorse our upcoming scientific meeting, Karolinska cardiogenic Shock Days, which will be held on 4th-5th of June 2025 in Stockholm-Sweden. Karolinska Cardiogenic Shock Days is a scientific meeting that will bring together leading experts, researchers, and professionals in the field of cardiogenic shock.This meeting is a collaboration between Royal Brompton & Harefield Hospital, Barts Hospital, and Karolinska University Hospital.

Our aim is to exchange knowledge with internationally recognized leaders in this field, to foster collaboration with other colleagues, and to showcase the latest advances in the field of cardiogenic shock. The target audience will be heart failure cardiologists, interventional cardiologists, thoracic surgeons, anesthesiologists, perfusionists, and MCS coordinators from countries all over the world.

We are planning to have a combined sponsorship including industrial sponsorship with institutional sponsorship and we have already applied for ESC and ISHLT endorsement and planning to apply for endorsement by the Swedish Heart and Lung Foundation. We have also applied for accreditation by the European Accreditation Council for Continuing Medical Education (EACCME®).

We would be honored to have your company as an official sponsor of Karolinska Cardiogenic Shock days. Your endorsement would not only contribute to the success of our event but also strengthen the bonds within our professional community. Your endorsement would lend credibility and support to our meeting, helping us attract a wider audience and ensuring the success of the event.

#### Warm regards,

Dr. Emil Najjar, MD PhD, FHFA Cardiology Unit Karolinska University Hospital Stockholm, Sweden





**Royal Brompton Hospital** Harefield Hospital



## YOUR OPTIONS

#### LARGE: 75 000 SEK excluding VAT

- Exhibition stand (the table size will be decided according to space available in the exhibition hall)
- First pick of location in the exhibition hall
- 4 free staff members (access to the scientific program, lunch and coffee breaks)
- Your company logo on all printed material, the conference website, social media channels and newsletters
- Option to leave printed company material at the registration desk
- Advanced access to the list of delegates
- Special thanks in the opening speeches
- 2 representatives are invited to our mingle on June 4th

#### MEDIUM: 50 000 SEK excluding VAT

- Exhibition stand (the table size will be decided according to space available in the exhibition hall)
- Second pick of location in the exhibition hall
- 3 free staff members (access to the scientific program, lunch and coffee breaks)
- Your company logo on all printed material, the conference website, social media channels and newsletters
- Advanced access to the list of delegates

#### SMALL: 25 000 SEK excluding VAT

- Exhibition stand (the table size will be decided according to space available in the exhibition hall)
- Third pick of location in the exhibition hall
- 2 free staff members (access to the scientific program, lunch and coffee breaks)
- Your company logo on all printed material, the conference website, social media channels and newsletters

#### EXHIBITOR: 10 000 SEK excluding VAT

- Exhibition stand (the table size will be decided according to space available in the exhibition hall)
- 2 free staff members (access to the scientific program, lunch and coffee breaks)
- Your company name on the conference website

#### **OTHER OPTIONS**

- Sponsor Lanyards to ALL delegates Maximum 1 company (The sponsor will design, cover the cost and deliver them to the venue before the conference starts.)
- Sponsor Conference Bag to ALL delegates Maximum 1 company (The sponsor will cover the cost of the bag and print of your own logo. The bags must be delivered to the venue befor the conference starts.)

\* The options above provides a visual way to increase your brand awareness

### FOR MORE INFORMATION AND REGISTRATION PLEASE GO TO THE WEBISTE

https://mkon.nu/cardiogenic\_shock\_meeting\_2025

For questions contact: Sara Lago, Project Manager at MKON, sara@mkon.se

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